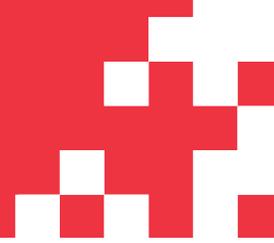


# 10-WEEK OUTREACH BURST



## *It is time to reconnect with weekly outreach visitation!*

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Many church members avoid weekly outreach ministry for three primary reasons:

- 1** They do not want to make a long-term commitment involving another night of their week.
- 2** Many churches do not have enough guests to sustain a 52-week outreach ministry.
- 3** They are insecure about sharing their faith.

## *5 Reasons why you should consider a 10-Week Outreach Burst*

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- 1** It is a short-term commitment (10 weeks).
- 2** The church needs a strategy to follow-up and minister to people who participate in church events.
- 3** A weekly outreach effort provides an opportunity for people wanting to become soulwinners to have a mentor and gain experience.
- 4** Many guests will appreciate a brief follow-up visit on their front porch.
- 5** A home visit provides personal contact between the small group and the individual. People are more likely to participate in a Sunday School or small group if they have met some people from the group and if the group has shown enough interest in them to make a visit.



## ***Tips for a 10-Week Outreach Burst***

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- Schedule your 10-Week Outreach Burst during prime ministry seasons.
  - Fall – Between Labor Day and Thanksgiving
  - Spring – Eight weeks before and two weeks following Easter
  - Summer – Schedule outreach before and following VBS and camps
- Make it a habit to register people at all church events. People register for things all the time and it is a normal part of life for most people.
- Develop a central database where guest information is located. This helps avoid multiple pieces of information and multiple visits to the same home on the same day.
- Select a day of the week and be consistent with the day, time, and location that your outreach teams will meet before making their home visits.
- Select both a ‘start’ and ‘stop’ time for visits.
- Provide information about your church and also your Sunday School or small groups.
- Coach the outreach teams each week on how to effectively minister to guests and/or lost people.
- Respect the privacy of the home you are visiting. Do not enter the home unless invited. Do not wear out your welcome.
- Look for an opportunity to share your testimony or share information about your group.
- Make the invite! Avoid “beating around the bush.” Present a positive invitation to the guest to participate in your group.
- Be evangelistic. Ask exploratory questions to determine the spiritual situation of the people you are visiting. If an opportunity to share your faith presents itself, follow through.
- Visit in teams, preferably from the same small group.
- Celebrate and share reports each time you meet for outreach.
- Keep a total of how many visits, contacts, and Gospel presentations your outreach teams make. It is amazing how many guests can be followed up on with consistent effort and planning.

## ***Outreach Options***

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**Provide some variety to your outreach nights. Consider these options...**

- Visit a local park or school playground during the evening and offer bottled water as a way to engage people in conversation.
- Offer to return grocery carts to the store for shoppers and give them a brochure about your church or a church ministry or event.
- Go door-to-door through a neighborhood, ask people if you can pray for them, and invite people to church and Sunday School.
- Make welcome baskets and deliver to people who have recently moved to your neighborhood.